

**News Release**  
FOR IMMEDIATE RELEASE  
Jan. 5, 2012



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### **Duncan/Day Announces the Addition of Director of New Business**

DALLAS - Duncan/Day, a certified women-owned advertising and marketing agency, has announced the addition of Johnny O’Pry as its Director of New Business.

O’Pry comes to Duncan/Day having previously developed hundreds of accounts and implemented numerous communication plans with a variety of digital publishing and mobile application companies.

“Johnny’s wide-ranging experience in the industry and familiarity with the Dallas business landscape make him an excellent addition to the Duncan/Day team,” said founding partner and COO Leslie Duncan Blake.

As the Dallas-based agency’s Director of New Business, O’Pry is charged with managing the company’s promotional and marketing campaigns targeting new business and potential clients.

“With more than 25 years of success and a proven portfolio, I believe we have incredible potential for expansion as a company,” said O’Pry. “I’m excited to join such an experienced and passionate group.”

The veteran marketing and sales professional spent more than 15 years between ThomasNet and GlobalSpec, two leading industrial publishers. In that time, the Dallas native oversaw business development and client services, in addition to earning a spot among both companies’ respective top sales representative lists.

Prior to joining Duncan/Day, O’Pry helped build new business opportunities and identify specific customer and B2B solutions for New York-based start-up Upward Mobility Group. He holds a BBA in Marketing from the University of North Texas.

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#### **About Duncan/Day**

Duncan/Day is an award-winning, certified women-owned, fully integrated communications firm with more than 25 years of experience. The Dallas-based agency works with a variety of local and national clientele and offers services in all areas of advertising, marketing, public relations and social media.